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Washington Office of Superintendent of
PUBLIC INSTRUCTION
Chris Reykdal, Superintendent

MEDIA LITERACY CURRICULAR UNITS GRANT

Apply through the [iGrants](#) system – Form Package Number 922

SYNOPSIS OF PROGRAM:

The 2019 legislature allocated \$150,000 in state funds for 2019–2020 and 2020-2021 for the Office of Superintendent of Public Instruction to establish the media literacy grant program. These funds will be awarded through a competitive grant process to 6-10 school teams to develop and share openly-licensed 2-4 week curriculum units focused on media literacy or digital citizenship, or both, that may be integrated into social studies, English language arts, or health classes.

Media literacy is the ability to access, analyze, evaluate, create, and act using a variety of forms of communication (from [National Association of Media Literacy Education](#)), and encompasses the foundational skills that lead to digital citizenship. Digital citizens recognize and value the rights, responsibilities and opportunities of living, learning, and working in an interconnected digital world, and they engage in safe, legal and ethical behavior (adapted from [ISTE 2016 Student Standards](#)).

PROPOSAL REQUIREMENTS

TARGET AREA OF FOCUS

In order to be considered for funding, proposals must address ONE of the following areas:

1. Develop or adapt at least one openly-licensed 2-4 week curriculum unit focused on media literacy or digital citizenship, or both, which can be integrated into social studies, English language arts, or health classes, and is aligned with Washington state standards in these content areas

OR

2. Implement an existing openly-licensed 2-4 week curriculum unit focused on media literacy or digital citizenship, and use the experience to develop extended or supplemental curricular materials (e.g., add supports for ELL or special education students, add optional supplemental lessons, etc.)

Examples of areas where materials may be aligned with Social Studies standards:

- SSS 1: Uses critical reasoning skills to analyze and evaluate claims.
- SSS 2: Uses inquiry-based research.
- SSS 4: Creates a product that uses social studies content to support a claim and presents the product in a manner that meaningfully communicates with a key audience.



Examples of areas where materials may be aligned with English Language Arts (ELA) standards:

- Integrate and evaluate content presented in diverse formats and media, including visually and quantitatively, as well as in words.
- Delineate and evaluate the argument and specific claims in a text, including the validity of the reasoning as well as the relevance and sufficiency of the evidence.
- Use technology, including the Internet, to produce and publish writing and to interact and collaborate with others.
- Gather relevant information from multiple print and digital sources, assess the credibility and accuracy of each source, and integrate the information while avoiding plagiarism.

Examples of areas where materials may be aligned with Health standards:

- Standard 2: Students will analyze the influence of family, peers, culture, media, technology, and other factors on health behaviors.
- Standard 3: Students will demonstrate the ability to access valid information and products and services to enhance health.

RESOURCE SHARING AND DISTRIBUTION

All proposals must include a plan to:

- Ensure adherence to resource licensing permissions and proper open resource attribution.
- Link content to or develop content on the [OER Commons Washington Hub](#), so material can be accessed and used by teachers, schools, and districts across the state.

Budgets should include travel funds for a project team of 2-5 to attend a one day grant kickoff that will cover permitted use, attribution, applying an open license, and using the OER Commons Hub.

AWARD AND BUDGET INFORMATION

ANTICIPATED TYPE OF AWARD

Competitive grant for FY20-21.

ESTIMATED NUMBER OF AWARDS

Six to ten curriculum development grants. These grant requests may not exceed \$25,000, and most awards are anticipated to be in the \$15,000 range.

SUBMISSION DETAILS

Submissions may come from a public school, district office, or ESD.

PLEASE NOTE

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INDIRECT COSTS

May be calculated at a rate of 7% for districts and 11% for ESDs.

Office of Superintendent of Public Instruction

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Updated 4/22/2020 - this document replaces all previous versions



ALLOWABLE ACTIVITIES AND EXPENSES

For public schools/districts:

- Costs associated with planning meetings, providing professional development, or developing resources (e.g. substitutes, after work compensation in the form of stipends, food, travel, rental fees, and facilitator stipends).
- Instructional technology – must show a direct connection of why the instructional technology is needed to support the work.
- Limited personnel costs (admin assistants and project manager) – activities must be detailed in budget justification.

For educational service districts:

- Learning resources, instructional professional development, and general support.

DUE DATES

PROPOSALS DUE: MAY 28, 2020 (BY 4:00 PM)

GRANT TIMEFRAME: JULY 1, 2020 – JUNE 30, 2021

MEDIA LITERACY PROJECT IGRANT APPLICATION INFORMATION AND QUESTIONS

This information appears in the iGrants application – Form Package Number 922.

ASSURANCES

1. All new curriculum development project teams will attend an in-person meeting to discuss grant objectives, open licensing requirements, and effective resource distribution.
2. All grantees will work with OSPI staff to schedule virtual check-ins as needed to assess progress towards project goals and provide technical assistance for project challenges.
3. All resources produced with this grant will be licensed under the [Creative Commons Attribution 4.0 International license](#). All derivative works made from others' existing OER must follow the terms of the open license on those works.
4. All resources produced with this grant will be made available to the public through the [OER Commons Washington Hub](#).
5. The grantee will complete a brief survey to establish a baseline and prepare a final report that documents project achievements and deliverables.



DEFINITION

Open Educational Resources (OER) are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their free use and re-purposing by others. The purpose of OER participation is to positively impact both the teaching and learning process by providing teachers and administrators with cost-effective materials available for sharing, accessing, and collaborating for personalized learning.

PROPOSAL SCORING RUBRIC

All proposals will be reviewed using the scoring rubric found at the end of this document. Please review.

IGRANT APPLICATION QUESTIONS - PROJECT INFORMATION AND CONTACT INFO

1. School District or ESD:
2. Contact Name:
3. Contact Phone:
4. Contact Email:
5. Identify the lead partner responsible for project oversight, reporting, and who will act as fiscal agent.
6. List the names of teaching staff, curriculum, technology, and administrative leadership participating in the project and identify key roles and responsibilities.
7. What content area(s) will be targeted by this project? What aspects of media literacy (as defined) do you plan to address?
8. Provide a brief Project Summary (250 words or less) that presents a self-contained description of the project activity that would result if the proposal were funded. The summary should address the project's merits and impact on teacher instruction and student learning.



IGRANT APPLICATION QUESTIONS - PROJECT DESCRIPTION

Please include these items in your Project Description:

1. Describe the needs which are addressed by the proposed project, providing evidence to support the stated need. Why do you feel this has the potential to be used by other educators?
2. List the specific project activities or deliverables for the grant. Provide an estimated timeline.
3. Provide a justification that includes how each budget item was calculated for the expenditures listed in each category of your iGrants budget form.

IGRANT APPLICATION - PROPOSED BUDGET

Item	Description	Amount
Salaries		
Benefits		
Supplies (consumables)		
Instructional Resources (e.g., software)		
Purchased Services (e.g., contractors, etc.)		
Travel		
Capital Outlay (e.g., computer hardware)		
Indirect Costs		
Total		

MEDIA LITERACY GRANT PROPOSAL REVIEW RUBRIC

Section	Exceeds Standard (4-5 pts each)	Meets Standard (2-3 pts each)	Below Standard (0-1 pts each)	Score (0-5)	Weight	Total
Content Areas to be Addressed/ Aspect of Media Literacy	Aspect of media literacy is clearly described , and one or more content area and standards to be addressed are clearly identified .	Aspect of media literacy is described or one or more content area to be addressed is identified .	Not clear what aspect of media literacy or content area will be addressed.		2x	/5
Summary	The summary is succinct, well-written, and clear . It describes in detail why the project is needed and what it looks like, as well as identifying the project impact .	Summary is adequate to describe project details, need , and impact .	Summary is not clear or descriptive or is too long .		2x	/10
Needs Addressed	Information and data are presented to build a compelling case for why a grant is needed. Target audience and anticipated impact are clarified.	The information presented build a good case for why a grant is needed. Target audience and anticipated impact are clarified.	Needs are not addressed or no case is made how this project will be impactful.		2x	/10
Project Activities/ Deliverables and Timeline	All project activities and deliverables are clearly listed and build an excellent strategy for achieving project goals . A detailed timeline is provided that is highly achievable within the grant timeframe.	Most project activities and/or deliverables are clearly listed and consistent with the achieving project goals . The timeline is reasonable within the grant timeframe.	Activities or deliverables are not listed or unreasonable .		2x	/10

<p>Budget</p>	<p>Budget is appropriate for project scale. Budget costs are for allowable activities or expenses and any technology requests are reasonable. Budget justification provides detail on how expenditures were calculated.</p>	<p>Budget is appropriate for project scale. Budget costs are for allowable activities or expenses. Any technology requests are reasonable. Budget justification provides detail on how expenditures were calculated.</p>	<p>Budget is not appropriate for project scale or costs are not for allowable activities or expenses. Budget justification is missing or provides limited detail on how expenditures were calculated.</p>		<p>1x</p>	<p>/5</p>
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